# Why Sponsor

The Allen County Fairgrounds is a privately owned not for profit 501c3 organization run by a Board of Directors and 1000's of volunteer hours.

Three components of the Allen County Fair are crucial to the success of our event from year to year.

Volunteers give us the manpower to produce and conduct six days of continuous activity. Public attendance and participation create the community interest necessary to fulfill our mission. And finally, our sponsors provide the funding to maintain and improve upon events.

We recognize that our sponsors play a vital role in the success of The Allen County Fair. It is our desire to create a winning situation not only for the Fair, but for our sponsors as well. We have developed a sponsor package to allow for all different budget levels.

Any of our sponsor packages can be customized to more closely suit your business objectives.

As a sponsor for The Allen County Fair you will be recognized as a community-minded business and will receive many avenues of recognition.

Your local business will be exposed to over 50,000 people in our county and surrounding areas! Let us help you connect with new customers in a valuable way.

Thank you for your support!

Allen County Fairgrounds 2726 Carroll Rd Ft Wayne, Indiana 46818

# 2024 Sponsor Packages



June 18 - 23, 2024

2726 Carroll Rd Ft Wayne, Indiana 46818 260-449-4444

www.AllenCountyFairgroundsIn.com Www.facebook.com/ACFgIN

#### Platinum Sponsor - \$3,000 Plus

**Exclusive Event Sponsor** Day Sponsor **Building Sponsor Street Sponsor** 

Banner displayed, provided by sponsor 20 one day Fair admission passes PA announcements ~ "Sponsored by" 6 complimentary 'dinner of the day" meal tickets **Website link / Facebook Mentions** Logo on TV & Printed Advertising

\*\*Excludes the Rodeo\*\*

#### Large Event Sponsor—\$2,000

Banner displayed, provided by sponsor 15 one day Fair admission passes 6 complimentary 'dinner of the day' meal tickets PA announcements ~ "Event Sponsored by" 6 complimentary tickets to sponsored event Website link / Facebook Mentions

\*\*\*\*\*

Please see additional information sheet for other specialized sponsorship options.

#### **Medium Event Sponsor—\$1,200**

Banner displayed, provided by sponsor 10 one day Fair admission passes PA announcements ~ "Event Sponsored by": Website link / Facebook Mentions

# **Small Event Sponsor—\$750**

Banner displayed, provided by sponsor 8 one day Fair admission passes PA announcements ~ "Event Sponsored by": Website link / Facebook Mentions

#### Balloon Sponsor—\$500

~ Limited Number Available ~ 2 passengers get to ride in balloon—Weather Permitting 2 one day Fair admission passes PA announcements ~ "Event Sponsored by": Website Link / Facebook Mentions

# Blue Ribbon Sponsor—\$350

Banner displayed, provided by sponsor 4 one day Fair admission passes Website link / Facebook Mentions

## Red Ribbon Sponsor—\$250

4 one day Fair admission passes Website link / Facebook Mention

## White Ribbon Sponsor—\$150

2 one day Fair admission passes Website link / Facebook Mention

#### ~ ~ ~ Deadlines ~ ~ ~

Sponsorships due by: May 1, 2024 Please deliver banners to 2726 Carroll Road by June 14, 2024

4
ō
_
⊆
₹
9
Ξ
$\boldsymbol{\sigma}$
a
ڪ
-
$\subseteq$
Ξ
SOI
Š
$\subseteq$
O
ğ
σ,

	State:	
Address:	City:	

Zip:

City:

**Business Name:** 

want to be a

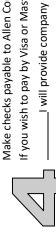
Contact Person:

Primary #:

Website:

Alt #:

Make checks payable to Allen County Fairgrounds and send payment to 2726 Carroll Road, Fort Wayne, IN 46818 Send Logos to allencountyfairgroundsin@comcast.net electronically at 300+ DPI by May 1, 2024 If you wish to pay by Visa or Master E-Mail Address:



**Authorized Signature:** 

banner to fairgrounds personnel by June 14 to allow for placement by Fairground Personnel