

## Why Sponsor

The Allen County Fairgrounds is a privately owned not for profit 501c3 organization run by a Board of Directors and 1000's of volunteer hours.

Three components of the Allen County Fair are crucial to the success of our event from year to year.

Volunteers give us the manpower to produce and conduct six days of continuous activity. Public attendance and participation create the community interest necessary to fulfill our mission. And finally, our sponsors provide the funding to maintain and improve upon events.

We recognize that our sponsors play a vital role in the success of The Allen County Fair. It is our desire to create a winning situation not only for the Fair, but for our sponsors as well. We have developed a sponsor package to allow for all different budget levels. Any of our sponsor packages can be customized to more closely suit your business objectives.

As a sponsor for The Allen County Fair you will be recognized as a community-minded business and will receive many avenues of recognition.

Your local business will be exposed to over 35,000 people in our county and surrounding areas! Let us help you connect with new customers in a valuable way.

**Thank you for your support!**

Allen County Fairgrounds  
2726 Carroll Rd  
Ft Wayne, Indiana 46818

# 2020 Sponsor Packages



**July 28 - August 2, 2020**

2726 Carroll Rd  
Ft Wayne, Indiana 46818  
260-449-4444

[www.AllenCountyFairgroundsIn.com](http://www.AllenCountyFairgroundsIn.com)  
[www.facebook.com/ACFgIN](https://www.facebook.com/ACFgIN)

**Platinum Sponsor - \$2,500 Plus**

Exclusive Event Sponsor  
Day Sponsor  
Building Sponsor  
Street Sponsor

~~~~~  
Banner displayed, provided by sponsor  
20 one day Fair admission passes  
PA announcements ~ "Sponsored by"  
6 complimentary 'dinner of the day' meal tickets  
Website link / Facebook Mentions  
Logo on TV & Printed Advertising

**Pull Strip Sponsor—\$2,000**

Banner displayed, provided by sponsor  
15 one day Fair admission passes  
6 complimentary 'dinner of the day' meal tickets  
PA announcements ~ "Event Sponsored by"  
6 complimentary tickets to sponsored event  
Website link / Facebook Mentions  
Logo on TV & Printed Advertising

**Large Event Sponsor—\$1,500**

Banner displayed, provided by sponsor  
15 one day Fair admission passes  
4 complimentary 'dinner of the day' meal tickets  
PA announcements ~ "Event Sponsored by":  
Website link/ Facebook Mentions

**Medium Event Sponsor—\$1,000**

Banner displayed, provided by sponsor  
10 one day Fair admission passes  
PA announcements ~ "Event Sponsored by":  
Website link / Facebook Mentions

**Small Event Sponsor—\$750**

Banner displayed, provided by sponsor  
8 one day Fair admission passes  
PA announcements ~ "Event Sponsored by":  
Website link / Facebook Mentions

**Mini Event Sponsor—\$500**

Banner displayed, provided by sponsor  
5 one day Fair admission passes  
PA announcements ~ "Event Sponsored by":  
Website link / Facebook Mentions

**Balloon Sponsor—\$500**

~ Limited Number Available ~  
2 passengers get to ride in balloon—Weather Permitting  
2 one day Fair admission passes  
PA announcements ~ "Event Sponsored by":  
Website Link / Facebook Mentions

**Blue Ribbon Sponsor—\$300**

Banner displayed, provided by sponsor  
4 one day Fair admission passes  
Website link / Facebook Mentions

**Red Ribbon Sponsor—\$200**

4 one day Fair admission passes  
Website link / Facebook Mention

**White Ribbon Sponsor—\$100**

2 one day Fair admission passes  
Website link / Facebook Mention

**~ ~ ~ Deadlines ~ ~ ~**

Sponsorships due by: May 1, 2020  
Please deliver banners to  
2726 Carroll Road  
by July 24, 2020

I want to be a \_\_\_\_\_ sponsor in the amount of \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Primary #: \_\_\_\_\_

Alt #: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Send Logos to allencountyfairgrounds@comcast.net electronically at 300+ DPI by May 1, 2020

Make checks payable to Allen County Fairgrounds and send payment to 2726 Carroll Road, Fort Wayne, IN 46818

If you wish to pay by Visa or Master card, please call 260-449-4444

\_\_\_\_\_ I will provide company banner to fairgrounds personnel by July 24 to allow for placement by Fairground Personnel

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

2020