

Why Sponsor?

The Allen County Fairgrounds is a privately owned not for profit 501c3 organization run by a Board of Directors and 1000's of volunteer hours.

Three components of the Allen County Fair are crucial to the success of our event from year to year. Volunteers give us the manpower to produce and conduct six days of continuous activity. Public attendance and participation create the community interest necessary to fulfill our mission. And finally, our sponsors provide the funding to maintain and improve upon events.

We recognize that our sponsors play a vital role in the success of The Allen County Fair. It is our desire to create a winning situation not only for the Fair, but for our sponsors as well. We have developed a sponsor package to allow for all different budget levels. Any of our sponsor packages can be customized to more closely suit your business objectives.

As a sponsor for The Allen County Fair you will be recognized as a community-minded business and will receive many avenues of recognition.

Your local business will be exposed to over 35,000 people in our county and surrounding areas! Let us help you connect with new customers in a valuable way.

Thank you for your support!

Allen County Fairgrounds
2726 Carroll Rd
Ft Wayne, Indiana 46818

2018 Sponsor Packages



July 24 - 29, 2018

2726 Carroll Rd
Fort Wayne, Indiana 46818
260-449-4444

www.TheAllenCountyFair.com
www.AllenCountyFairgroundsIn.com
www.facebook.com/ACFgIN

Day Sponsor—\$2,500

Tuesday, July 24, 2018—Opening Day

AG Day Breakfast and Presentations

Wednesday, July 25, 2018—Senior Day

Special \$3.00 Admission 55 and Older

Thursday, July 26, 2018—Kids Day

Dollar Carnival Rides and Hot Air Balloons

Friday, July 27, 2018

Classic Car Cruise-In

4x4 Truck Pulls

Saturday, July 28, 2018

Demo Derby

Sunday, July 29, 2018—Closing Day

Fairs Care Discount Day & Dollar Carnival Rides

10' Booth under tent during sponsored day

Banner displayed, provided by sponsor

20 one-day Fair admission passes

PA announcements ~ "Day Sponsored by"

6 complimentary 'Dinner of The Day' meal tickets

Website Link / Facebook Mentions

Logo on TV & Printed Advertising

Pull Strip Sponsor—\$2,000

Demolition Derby

Truck Pulls

Banner displayed, provided by sponsor

15 one-day Fair admission passes

6 complimentary 'dinner of the day' meal tickets

PA announcements ~ "Event Sponsored by"

6 complimentary tickets to sponsored event

Website Link / Facebook Mentions

Logo on TV & Printed Advertising

Large Event Sponsor—\$1,500

Classic Car Cruise-In

Pedal Races

Hot Air Balloon Title Sponsor

Banner displayed, provided by sponsor

15 one-day Fair admission passes

4 complimentary 'Dinner of The Day' meal

PA announcements ~ "Event Sponsored by":

Website Link / Facebook Mentions

Medium Event Sponsor—\$1,000

Kids Day Activities Tent

Banner displayed, provided by sponsor

10 one-day Fair admission passes

PA announcements ~ "Event Sponsored by"

Website link / Facebook Mentions

Small Event Sponsor—\$750

Nightly Free Activities Stage Entertainment

Indiana Wild Animal Show

Banner displayed, provided by sponsor

8 one-day Fair admission passes

PA announcements ~ "Event Sponsored by"

Website link / Facebook Mentions

Mini Event Sponsor—\$500

Kids Crafts

Youth Talent Contest

Banner displayed, provided by sponsor

5 one-day Fair admission passes

PA announcements ~ "Event Sponsored by"

Website Link / Facebook Mentions

Balloon Sponsor—\$500

~ Limited Number Available ~

2 passengers get to ride in balloon—Weather Permitting

2 one-day Fair admission passes

PA announcements ~ "Event Sponsored by"

Website Link / Facebook Mentions

Blue Ribbon Sponsor—\$300

Banner displayed, provided by sponsor

4 one-day Fair admission passes

Website link / Facebook Mention

Red Ribbon Sponsor—\$200

4 one-day Fair admission passes

Website Link / Facebook Mention

White Ribbon Sponsor—\$100

2 one-day Fair admission passes

Website Link / Facebook Mention

DEADLINE

Sponsorships due by: May 1st, 2018

Please deliver banners to

2726 Carroll Road

by July 18, 2018

I want to be a _____ sponsor in the amount of _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Primary #: _____ Alt #: _____

E-Mail Address: _____ Website: _____

Send Logos to allencountyfairgroundsin@comcast.net electronically at 300+ DPI by May 1, 2018

Make checks payable to Allen County Fairgrounds and send payment to 2726 Carroll Road, Fort Wayne, IN 46818

if you wish to pay by Visa or Master card, please call 260-449-4444

_____ I will provide company banner to fairgrounds personnel by July 18 to allow for placement by Fairground Personnel

2018