

Why Sponsor

The Allen County Fairgrounds is a privately owned not for profit 501c3 organization run by a Board of Directors and 1000's of volunteer hours.

Three components of the Allen County Fair are crucial to the success of our event from year to year. Volunteers give us the manpower to produce and conduct six days of continuous activity. Public attendance and participation create the community interest necessary to fulfill our mission. And finally, our sponsors provide the funding to maintain and improve upon events.

We recognize that our sponsors play a vital role in the success of The Allen County Fair. It is our desire to create a winning situation not only for the Fair, but for our sponsors as well. We have developed a sponsor package to allow for all different budget levels. Any of our sponsor packages can be customized to more closely suit your business objectives.

As a sponsor for The Allen County Fair you will be recognized as a community-minded business and will receive many avenues of advertising, from print to banners...websites

As an area business you will be exposed to the very community that utilize your services and products.

Thank you for your support!

Allen County Fairgrounds
2726 Carroll Rd
Ft Wayne, Indiana 46818

2016 Sponsor Packages



July 26 - 31, 2016

**2726 Carroll Rd
Ft Wayne, Indiana 46818
260-449-4444**

**www.ACFunFair.org
www.AllenCountyFairgroundsIn.com
www.facebook.com/ACFgIN**

Day Sponsor - \$2,500

Tuesday- July 26, 2016—Opening Day

Wednesday-July 27, 2016- Senior Day

Special \$3.00 admission 55 and older
Pedal Races

Thursday-July 28, 2016- Kids Day

Loads of free activities under Activity Tent

Friday- July 29, 2016

Classic Car Cruise-In
Music
4x4 Truck Pulls

Saturday-July 30, 2016

Demo Derby

Sunday- July 31, 2016

Discount day at Main Gate—Final Day



10' booth under tent during sponsored day

Banner provided by sponsor

20 one day Fair admission passes

PA announcements ~ "Day Sponsored by"

6 complimentary 'dinner of the day' meal tickets

Website link

Name Listed in Fair Schedule

Logo on TV & Printed Advertising

Pull Strip Sponsor—\$2,000

Demolition Derby

Truck Pulls

Pig Wrestling

Banner provided by sponsor displayed during fair

20 one day Fair admission passes

6 complimentary 'dinner of the day' meal tickets

PA announcements ~ "Event Sponsored by"

4 complimentary tickets to sponsored event

Website link

Name Listed in Fair Schedule

Logo on TV & Printed Advertising

Large Event Sponsor—\$1,500

Car Cruise In

Pedal Races

Banner provided by sponsor displayed during fair

15 one day Fair admission passes

4 complimentary 'dinner of the day' meal tickets

PA announcements ~ "Event Sponsored by":

Website link

Name Listed in Fair Schedule

Logo on TV & Printed Advertising

Medium Event Sponsor—\$1,000

Banner provided by sponsor displayed during fair

10 one day Fair admission passes

Pa announcements throughout sponsored event

Website link

Name Listed in Fair Schedule

Logo on TV & Printed Advertising

Small Event Sponsor—\$750

Banner provided by sponsor displayed during fair

8 one day Fair admission passes

Pa announcements throughout sponsored event

Website link

Name Listed in Fair Schedule

Logo in Printed Advertising

Mini Event Sponsor—\$500

Banner provided by sponsor displayed during fair

5 one day Fair admission passes

PA announcements throughout sponsored event

Website link

Name Listed in Fair Schedule

Balloon Sponsor—\$500

~ Limited Number Available ~

2 passengers get to ride in balloon—Weather Permitting

2 one day Fair admission passes

PA announcements if company sponsored

Website Link if company sponsored

Name listed in Fair schedule

Blue Ribbon Sponsor—\$300

1x2 banner displayed during fair

5 one day Fair admission passes

Website link

Name Listed in Fair Schedule

Red Ribbon Sponsor—\$200

4 one day Fair admission passes

*Website link

Name Listed in Fair Schedule

White Ribbon Sponsor—\$100

2 one day Fair admission passes

Name Listed in Fair Schedule

~ ~ ~ Deadlines ~ ~ ~

Sponsorships due by: 1 May 2016

Please deliver banners to

2726 Carroll Road

by July 19, 2016

I want to be a _____ sponsor in the amount of _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Primary #: _____ Alt #: _____

E-Mail Address: _____ Website: _____

Send Logos to allencountyfairgrounds@comcast.net electronically at 300+ DPI by May 1, 2016

Make checks payable to Allen County Fairgrounds and send payment to 2726 Carroll Road, Fort Wayne, IN 46818

if you wish to pay by Visa or Master card, please call 260-449-4444

_____ I will provide company banner to fairgrounds personnel by July 19 to allow for placement by Fairground Personnel

